



ChatAI

MEDIA KIT

ADVERTISING PARTNERSHIP

Reach the AI-First Audience

ChatAI Daily reaches over 46,000 AI professionals, tech enthusiasts, and decision-makers 3x per week with curated AI news, tools, and insights. Our audience opens, reads, and clicks.

46K+

RECIPIENTS /
SEND

75.8%

AVG OPEN RATE

99.6%

DELIVERY RATE

3x/wk

SEND FREQUENCY

Live, real-time statistics available at chatai.com/advertise

Newsletter Engagement

Rolling 90-day averages from Beehiiv analytics (as of July 2026)

OPEN RATE

75.8%

Industry avg: 30–40%

CLICK RATE

1.30%

Across all links per send

DELIVERY RATE

99.6%

Near-perfect deliverability

RECIPIENTS / SEND

46K+

Most recent send: Jul 15

AVG UNSUB RATE

0.21%

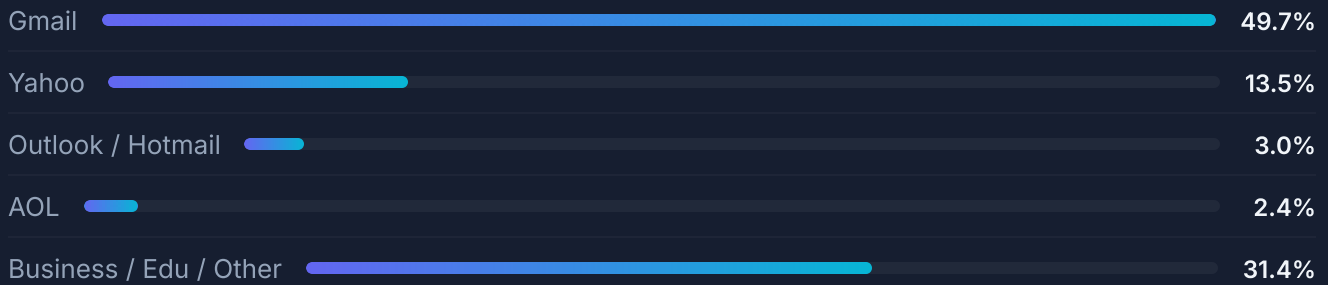
Per send average

SPAM REPORTS

<0.01%

Consistently near zero

Subscriber Email Domains



Who Reads ChatAI Daily?

Our audience consists of AI professionals, software engineers, startup founders, product managers, and technology decision-makers who follow the AI industry daily. Readers are actively engaged with topics including large language models, AI tools, autonomous systems, AI policy, chip infrastructure, and enterprise AI adoption. Over 31% of subscribers use business or education email domains.

Typical Sponsored Link Performance

Average engagement per sponsored placement

UNIQUE CLICKS

100–200+

Per sponsored link per send

TOTAL CLICKS

150–300+

Including repeat engagements

SPONSOR CTR

0.3–0.6%

Of total recipients

Ad Placement

Sponsored content appears directly below the top story for maximum visibility



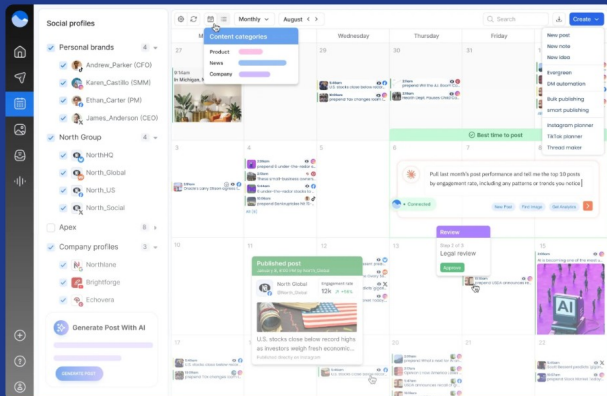
Prime Placement — Directly Below the Lead Story

Every paid sponsorship is positioned immediately after the top story in ChatAI Daily, guaranteeing it is one of the first things readers see. This is the highest-visibility slot in the newsletter.

PAID SPONSORSHIP

SPONSOR

One calendar. Every brand.
Every network.



Vista Social is the all-in-one social media management platform for agencies and multi-brand teams. Schedule, review, and publish across every network from one place.

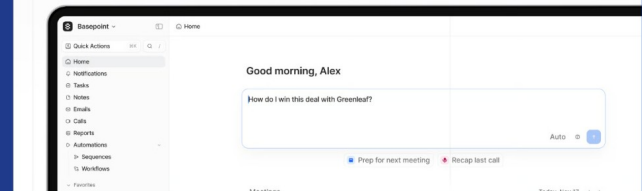
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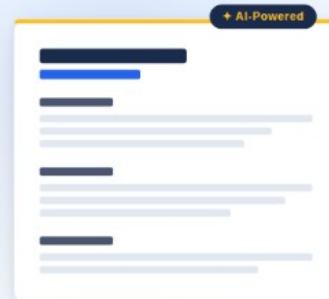
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Pricing

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POPULAR

Newsletter Ad Placement

Sponsored block within ChatAI Daily alongside editorial content. Includes logo, copy, and CTA link.

\$1,500

per send

- ✓ 46K+ recipients per send
- ✓ Prime spot: directly below top story
- ✓ Full click tracking & reporting
- ✓ Logo, headline, body copy & CTA

Sponsored Directory Listing

Featured placement in the ChatAI AI Tools Directory. Visible to site visitors browsing by category and use case.

\$45

per listing

- ✓ Highlighted in directory results
- ✓ Category and use-case targeting
- ✓ Persistent visibility on site
- ✓ Direct link to your product

Bundle Packages Available

Multi-send packages are available with volume discounts. We also offer custom packages combining newsletter placements, featured articles on chatai.com, and sponsored directory listings. Contact us to discuss.

Brands That Have Advertised With Us

Select partners from our ad network and sponsored placements



Fin by Intercom · Lindy.ai · Wispr Flow · Levanta · Tabs · Promova · Accio

Ready to get started?

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Questions?
advertising@chatai.com